

# AMSOIL<sup>®</sup>

► DISTRIBUTOR EDITION

## MAGAZINE

MARCH 2026



# AMSOIL – Official Oil of King of the Hammers

| PAGE 8

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# From the Chairman

One of my favorite things is encountering people who are excited about AMSOIL and have no idea who I am. When someone sees an AMSOIL logo on my vehicle or clothing and says, "Hey! You use the good stuff. Nice!" It fills me with pride. Conversely, when a customer has anything less than a great experience, it keeps me up at night. I want every customer, from the smallest to the largest, to have an outstanding experience with AMSOIL from start to finish.

One of our core values is "A Commitment to the Customer." We put the customer first. Customer satisfaction matters more than a sale. That mindset must be attached to everything we do. In general, we execute at a high level in all areas, which has helped generate loyal customers through the years. Still, we occasionally make a mistake. When that happens, it's important that we own it, take steps to correct it in the customer's eyes and commit to future

improvement. When we do that, customers are typically very receptive, and often even a little surprised. That is a sad commentary on customers' experiences with other companies, but it is good for us as long as we uphold our commitment.

Putting the customer first isn't always easy. It can be hard to admit when you've made a mistake. It can be a tremendous amount of work to implement improvements to longstanding programs or processes. But when it's the right thing to do, you do it. And if you stand firm on doing the right thing for customers, you will succeed and grow.

When someone wants to know why AMSOIL does something, the answer is usually "because that's what's best for customers," or, "that's what customers want." Why does AMSOIL have so many specialized products? Because specialized formulations provide better protection and performance for their intended applications than one-size-fits-all oils

offered by our competitors. Customers benefit.

Are you putting the customer first? Uncovering the areas in which you need to improve requires self-examination and humility. When you go the extra mile for your customers and put their needs before your own, you will grow. Word will spread, more customers will come to you and your earnings will increase. Sales and earnings are great lagging indicators of how you're doing. I tell the team at AMSOIL that customer satisfaction is all that matters. Profits merely tell us how we're doing.

**Alan Amatzio**  
Chairman & CEO



**NEW**



# MAXIMUM AIRFLOW FOR PEAK PERFORMANCE

## New AMSOIL Air Filter Oil (AFO)

Quickly penetrates foam air filters to help prevent dirt and water contamination and provide maximum clean airflow to the engine. Its tacky formula provides superior adhesion that prevents fluid pooling in the airbox and traps dirt, sand and grit to provide long-lasting engine protection and peak performance.

- **Tacky** formula stays in place to trap contaminants.
- **Resists** dirt and water to maintain airflow.
- **Quick** penetration to prevent pooling.

*Not available in Canada.*

# LETTERS TO THE EDITOR

## WET CLUTCHES

With Harley Davidson's\* recent addition of an 80W-140 heavy gear oil that can be used in both the transmission and primary, I believe that AMSOIL should offer a compatible fluid.

With the oil migration/transfer problem that Harley has been having (TSB-M1492), this would be a huge plus with the Harley-Davidson V-twin fluid offerings.

The bulletin specifies model years 2017-2019, but I can assure you that there are some of the earlier models that also have experienced the problem. Also, the vent kit install does not cure all.

I have been running AMSOIL SEVERE GEAR® 75W-140 Synthetic Gear Lube (SVO) on my own, as well as customers' Harleys for quite some time with great results until I had some customers experience the migration/transfer problem, resulting in harsh shifting complaints and the clutch discs becoming contaminated with a fluid that is not designed to work with a wet-clutch system. Even the AMSOIL Synthetic V-Twin Transmission Fluid (MVT) is not wet-clutch compatible and I have been crediting my customers 100% for the fluid and labor to replace with either Harley 80W-140, AMSOIL SAE 60 Synthetic V-Twin Motorcycle Oil (MCS) or whatever they choose. This is money out of my pocket.

Unfortunately, as an AMSOIL Dealer, I am going to have to stop using AMSOIL Synthetic V-Twin Transmission Fluid and SEVERE GEAR 75W-140 in the models I know of that have the potential for the migration/transfer issue and use the Harley-Davidson 80W-140.

I'm hoping that in the near future AMSOIL will be offering Synthetic V-Twin Transmission Fluid that is compatible with wet clutches.

Thank you,

**Pete Morgan**

*AMSOIL: Thank you, Pete. We are aware of this issue and we are currently validating potential AMSOIL solutions. Once we've confirmed the best choice for the affected applications, we will update our recommendations. Stay tuned.*

## COMMERCIALS

It would be nice if in the future of AMSOIL commercials you could shave off 1 second and add the words "or find your nearest Independent AMSOIL Dealer" in between or after saying "order online at AMSOIL.com." Order online or find your nearest Independent AMSOIL Dealer at AMSOIL.com.

Thanks,

**Marty Metcalf**

*AMSOIL: Thank you for the suggestion, Marty. We do not reference Dealers in our commercials for a handful of reasons, all of which are centered on putting the customer first. The best place for people to find a local Dealer is AMSOIL.com, so directing them there accomplishes that. Next, most people today want and expect to order online, so we give them the information that allows them to buy online. In addition, there are, unfortunately, major gaps in Dealer coverage across the U.S. and Canada, so many people who see our commercials do not have a Dealer near them to contact, and very few Dealers carry any inventory. We want to make things as simple as possible for customers, and that includes serving them the simplest messages. We strongly encourage all Dealers to do the same. Make it as easy as possible for customers to get what they want, how they want. One of the best ways to connect prospective customers to AMSOIL is by using Dealer-number transferring links in your communications. A simple text with a link that includes your Dealer number keeps that customer connected to you and puts him or her in the driver's seat to get the products and information they want, how they want.*

Email letters to:  
**letters@AMSOIL.com**

Or, mail them to:  
**AMSOIL INC.**  
**Communications Department**  
**Attn: Letters**  
**925 Tower Avenue**  
**Superior, WI 54880**

Letters are subject to editing for length and clarity; please include your name, address and phone number. Unsigned letters will not be published.



**Garret Gibeau** | PRODUCT DEVELOPMENT ENGINEER II

## The Effect of Heat on Motorcycle Oil

Motorcycles feature tightly integrated, high-performance engines capable of producing extreme heat in stop-and-go traffic and during aggressive riding at high rpm.

Motorcycle engines, transmissions and clutch plates typically all share the same oil. Extreme heat threatens the motorcycle oil's ability to protect these core components. It is important to understand how heat attacks oil and influences motorcycle reliability and longevity.

### Why Motorcycles Run Hot

Unlike automotive engines that benefit from large radiators and powerful cooling fans, many motorcycles rely on ambient airflow to maintain operating temperature, especially large-displacement V-twins. And high-revving inline fours and performance twins typically generate more horsepower per cubic inch than automotive engines. More power means more heat, and when airflow slows, temperatures spike.

### What Heat Does to Oil

Heat is the primary driver of oil degradation, accelerating three destructive processes:

#### 1. VISCOSITY LOSS

Viscosity is the oil's thickness, indicating its ability to maintain a protective film between metal surfaces. Extreme heat causes oils to thin. Once viscosity drops, oil pressure falls, and metal-to-metal contact wear can be introduced.

When the same oil lubricates the engine and transmission, mechanical shearing forces are introduced by the gear engagement. Motorcycle transmissions can literally tear lesser oils apart at the molecular level. The combination of heat and shearing quickly compounds viscosity loss.

#### 2. OXIDATION

Oxidation is a chemical reaction where oxygen bonds with oil molecules, creating harmful byproducts such as acids, varnish and sludge. Oxidation thickens oil and forms deposits on pistons that can lead to ring sticking, scuffed cylinder walls, blowby and reduced compression and power. Since the oxidation rate doubles for every 18°F (10°C) increase in temperature, modest temperature spikes can quickly cut oil life in half.

#### 3. ADDITIVE DEPLETION

Compromised lubricity alters clutch feel, leading to harsh shifting and reduced drive under load. In wet-clutch motorcycles, heat accelerates additive loss, increasing the likelihood of clutch glazing and slippage. Motorcycle oils require an additive package formulated to fight heat, prevent wear, extend oil life and maximize shifting performance.

### Extreme Conditions Reveal Weak Links

When the oil's film strength fails, wear quickly follows. AMSOIL conducts extreme heat testing well beyond real-world riding to understand how oils behave under thermal duress. In a recent air-cooled v-twin dyno test, cylinder temperatures exceeded 350°F (177°C), and sump oil temperatures climbed past 250°F (121°C). Inferior lubricants can vaporize, oxidize rapidly and suffer viscosity collapse at these temperatures. AMSOIL Synthetic V-Twin Motorcycle Oil has been stress-tested and proven to maintain viscosity at an extreme 500°F (260°C) cylinder temperature, which is well above normal operating temperatures.

### How AMSOIL Synthetic Motorcycle Oils Fight Heat

AMSOIL synthetic motorcycle oils are specifically engineered to support the extreme thermal conditions in motorcycle engines by focusing on four core principles:

#### 1. HEAT-RESISTANT SYNTHETIC BASE OILS

AMSOIL synthetic motorcycle oils are formulated with high-quality synthetic base oils that stay within grade to provide robust film strength across a wide temperature range.

#### 2. SHEAR-STABLE, SHARED-SUMP FORMULA

AMSOIL synthetic motorcycle oils are inherently shear stable, maintaining viscosity despite the repeated mechanical stress of pistons, cranks, transmission gears and clutch plates.

#### 3. ROBUST ADDITIVE PACKAGES

AMSOIL synthetic motorcycle oils contain high levels of antioxidants and antiwear additives to extend oil life and provide protection at extreme temperatures.

### Why it Matters

AMSOIL synthetic motorcycle oils provide strong, stable lubricating films at temperatures where conventional oils begin to degrade. They help prevent the formation of varnish and sludge on hot engine surfaces that lead to ring sticking, scuffing, blowby and clutch glazing.

# AMSOIL – Official Oil of King of the Hammers

It was another epic year of off-road racing havoc in Johnson Valley, Calif., where 770 teams competed in front of 80,000 spectators and 2.5 million online viewers. The 2026 King of the Hammers featured two weeks of racing, culminating with the Race of Kings on Saturday, Feb. 7.

Often referred to as the toughest single-day off-road race in the world, the Race of Kings combines desert racing and rock crawling over 200 miles (322 km) of grueling trails. After the dust settles over the carnage and chaos, only about 15% of racers typically finish, as the losers extract their busted vehicles from the desert.

The Race of Kings three-lap format combined the typical high-speed desert sections and legendary Hammer trails, but the final lap was revealed only days before the race. It featured many new, highly technical and extremely challenging rock trails that overwhelmed most teams. Making things more difficult, drivers weren't allowed to pre-run, so they experienced the new trails for the first time during the race.



The 2026 Race of Kings turned out to be one of the toughest events in King of the Hammers history. Expected to finish by 4 p.m., after a dozen hours of racing marked by extreme mechanical failures, organizers cut 40 miles (64 km) off the final loop so someone might finish under the 14-hour time limit.

No team was more than halfway into the final lap after nightfall, and the

race ended with only two of the 81 competitors finishing in the allotted time, after 10 p.m. Three additional teams completed the course after the time limit, still an impressive accomplishment given the unprecedented difficulty. The 2026 Race of Kings will be remembered as one of the toughest off-road races ever, where simply finishing was a victory.

## Race of Kings

**1st – Randy Slawson – 13h 2m**  
*“This is what King of the Hammers is supposed to be.”*

Having also won the previous longest race at 8h 15m, Slawson became the first four-time Race of Kings winner and is the only driver to race all 20 years.

**2nd – Josh Blyler – 13h 25m**  
*“That was insane.”*

**3rd – Paul Wolff**  
Of the remaining competitors, Wolff advanced the farthest on the third lap before time expired.

**15th – Kyle Chaney – Team AMSOIL**  
The four-time King of the Hammers UTV champ became the first driver to win the Race of Kings in a UTV in 2025. Coming straight off a second-place finish in the Dakar Rally, Chaney was charging through the pack toward the leaders on the last lap of the Race of Kings when he stopped to assist an overturned vehicle. As he was winching through the remainder of the course, an untimely rollover ended his run. Unfortunately, he was also unable to finish the Desert Challenge or UTV Hammers races this year due to equipment failures.

**46th – Brad Lovell – Team AMSOIL**  
*“It was a very intense race – a very difficult course.”*

Brad entered the Race of Kings with his son Adam driving the iconic championship-winning Ford\* Ranger.\* Unfortunately, they lost a seal in the rear differential, followed by a front tire, leaving them stranded in the middle of the pack without finishing the race.

## Every Man Challenge

For the fifth consecutive year, the Lovell team captured the top qualifying position in the production-based Ultra4 Every Man Challenge 4600 class. As driver and co-driver, Brad and Adam Lovell debuted a new Ford Bronco Raptor,\* proving the team's continued mastery as they dominated the 4600 class and claimed the win, plus a fourth-best finish overall. It was an impressive feat for a mostly stock vehicle. The father-son team also piloted to a class win in the Desert Challenge Limited race.

## UTV Hammers

**Nick Leonard & Frank Jungnitsch – Team AMSOIL**

Team R3 had an impressive UTV Hammers qualifying run with first-in-class and 14th overall, but they cracked the transaxle during the race. After welding it back together and passing 10 other racers, the team ran into a massive slowdown at the Jackhammer obstacle, which had become a parking lot. They broke a tie rod while navigating around nine more competitors, but without a replacement, they were unable to finish the race.





# Leverage the AMSOIL/Fleece Partnership

AMSOIL is laying the groundwork for you to gain a foothold in commercial markets with products geared specifically for commercial applications and partnerships with organizations like Fleece Performance Engineering. These efforts are designed to help increase sales across the entire AMSOIL product line.

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*AMSOIL Magazine* spoke with AMSOIL Director, Retail & Commercial Jamie Prochnow to learn more about how to take advantage of our partnership with Fleece to gain new commercial accounts.

**AMSOIL Magazine:** How can AMSOIL Dealers and Distributors use the new AMSOIL/Fleece partnership to increase sales and register new commercial accounts?

**Prochnow:** Fleece is a widely recognized brand in the diesel-performance world. They are committed to quality,

and are only interested in partnering with the best. Much like Banks Power customers, Fleece customers seek quality products. Our relationship with Fleece expands our visibility in the diesel market and builds upon our strong reputation for quality and performance. More importantly, **the majority of current Fleece customers own or operate a small commercial business.** This partnership creates a warm lead when encountering potential commercial accounts and provides a commonality when connecting with them.

While recently visiting transmission shops, I saw the effect our Banks partnership has had on building that bridge. The customers trust Banks and, by proxy, they're much more open to listening to the AMSOIL value proposition. We expect to gain the same traction with Fleece. I encourage Dealers and Distributors to educate themselves on Fleece, what they do and the new AMSOIL/Fleece Freedom Series line of products. Then, when you see an opportunity in the field, you'll have the

comfort and confidence to talk about the partnership and how AMSOIL products can help the potential customer's business.

**AM:** How can AMSOIL Dealers or Distributors find Fleece customers who would make good AMSOIL commercial accounts?

**Prochnow:** While there is no list of Fleece customers, keep your eyes out for the signs. Fleece customers are proud of their vehicles and will be open to talking about them. Look for stickers or comments on business Facebook pages or websites. Build a knowledge of who Fleece is and what the company represents, and find the businesses where there is likely to be crossover.

If you don't see any signs a prospect has worked with Fleece, it's still a good idea to mention Fleece and ask if he or she has heard about the exciting new partnership between Fleece and AMSOIL. There are many synchronicities between AMSOIL and Fleece, and a customer who values the performance and service of Fleece will be more receptive to the AMSOIL value proposition.



## POPULAR AMSOIL PRODUCTS FOR COMMERCIAL ACCOUNTS

### AMSOIL Commercial-Grade Diesel Oil (SBDT, SBDF)

- **Delivers** 2X more wear protection.<sup>1</sup>
- **Contains** greater than 50% synthetic base oil.
- **Provides** excellent protection for an outstanding value.

### AMSOIL Signature Series 100% Synthetic Automatic Transmission Fluid (ATF, ATL, ULV)

- **Withstands** the rigors of heavy towing, elevated temperatures and challenging terrain.
- **Remains** fluid in sub-zero temperatures.
- **Provides** reserve protection during heavy use and abuse.

### AMSOIL SEVERE GEAR® 100% Synthetic Gear Lube (SVL, SVG, AGL, SVT, SVO)

- **Delivers** advanced protection against wear.
- **Controls** thermal runaway.
- **Helps** reduce operating temperatures.

### AMSOIL Commercial-Grade Hydraulic Oil (HCG32, HCG46, HCG68)

- **Provides** strong wear protection to help maximize pump and motor life, reducing maintenance.
- **Resists** corrosion for long component life.
- **Fights** sludge to help maintain the cleanliness and operability of pumps, valves, solenoids and other components.

### AMSOIL Diesel 4-IN-1 Fuel Additive (ADB)

- **Delivers** outstanding detergency, improved lubricity, better cold flow and higher cetane.
- **Provides** excellent all-season protection and performance.
- **Improves** diesel-fuel lubricity.

<sup>1</sup>Based on third-party testing in the Detroit Diesel DD13 Scuffing Test for specification DFS 93K222

# A CLOSER LOOK AT DIFFERENTIAL COVERS

A new differential cover can help provide increased performance.

Although they're not always top-of-mind for enthusiasts, differential covers play an important role in the performance of pickup truck differentials. In addition to providing access for changing gear lube, differential covers help dissipate heat that can damage differentials, and they protect gears from contaminants like dirt and water, as well as rocks and other large obstacles encountered when off-roading.

Enthusiasts seeking a performance boost and improved cooling often look to the aftermarket for upgrades over their stock differential covers.

## Better Cooling

Enthusiasts love to push their trucks to the limit, but adding power and hauling heavy equipment add heat and stress to the differential. Keeping gear lube temperatures down is key to extending differential life, and performance differential covers can make a significant difference. Features like cooling fins allow more surface area for oil cooling, while differential covers constructed of aluminum provide improved heat disbursement that keeps the differential and gear lube cool. In addition, lighter aluminum differential covers are advantageous for competitors looking to shed overall vehicle weight.

## Improved Strength

Differential covers constructed of thin steel can get dented, or they can bend and peel away from the differential when contacting rocks and other debris while off-roading, leading to gear lube leaking out and contaminants entering the differential and causing excess wear. Enthusiasts who put their vehicles through the paces while off-roading often seek thicker, stronger differential covers constructed of heavy-duty iron.



## Easier Maintenance

Some performance differential covers include features designed to ease maintenance, including gear lube drain plugs and dipsticks. Some drain plugs and dipsticks include magnets, helping owners check for excessive wear without draining the gear lube.

## Enhanced Style

Upgrading a differential cover also offers the opportunity to add style to a pickup. Many differential covers are available with chrome-plating and polished aluminum for a beautiful finishing touch for customized trucks.

## Look to the Experts

With many different differential cover designs on the market, it is important for enthusiasts to find one that fits their unique situation and adequately aids in splash-lubricating differential components. Experts like Banks Power specialize in this area and can provide professional guidance for enthusiasts seeking a performance upgrade.





## Protect Differentials with AMSOIL SEVERE GEAR®

Today's vehicles produce substantially more horsepower, torque and towing capacity than their predecessors, yet the design of differential gears and bearings remains largely unchanged. Many differentials even use less gear lube and lower viscosities than before in an effort to reduce drag and increase fuel economy. In essence, less gear lube is responsible for providing more protection.

### Fighting the Grind

Differential designs have inherent weaknesses. In a traditional automotive differential, the pinion gear concentrates intense pressure on the ring gear. As the gear teeth mesh, they slide against one another, separated only by a thin layer of lubricant. The repeated stress the lubricant film bears can shear gear lubes, causing permanent viscosity loss. Once sheared, the fluid film weakens, ruptures and allows metal-to-metal contact, eventually leading

to gear and bearing failure. The situation is amplified by severe-service applications like towing.

### Thermal Runaway

The extreme pressures and temperatures placed on gear lubricants can lead to a serious issue called thermal runaway. As temperatures in the differential climb, some gear lubes lose viscosity and load-carrying capacity. When extreme loads break the lubricant film, metal-to-metal contact occurs, increasing friction and heat. This increased friction and heat, in turn, results in further viscosity loss, which further increases friction and heat. As heat continues to spiral upward, viscosity continues to spiral downward. Thermal runaway is a vicious cycle that leads to irreparable equipment damage from extreme wear, and ultimately catastrophic gear and bearing failure.

### AMSOIL SEVERE GEAR Synthetic Gear Lube

SEVERE GEAR excels in protecting gears and bearings from the rigors of

severe-service operation. By design, it resists breakdown from high heat, preventing acids and carbon/varnish formation. Its wax-free construction also improves cold-flow properties, improving fuel economy and cold-weather performance.

- Superior film strength
- Controls thermal runaway
- Protects against rust and corrosion
- Helps reduce operating temperatures
- Maximum efficiency
- Long oil, seal and equipment life
- Flexible easy-pack for clean, fast installation





# LAB TESTED, FIELD PROVEN



SEE THE PROOF  
[AMSOIL.com](http://AMSOIL.com)

We punished Polaris\* and Can-Am\* UTVs in the lab and on the trail to ensure AMSOIL products deliver the protection you demand and the performance you deserve.

### March Closeout

The last day to process March orders is Tuesday, March 31. The ordering line (800-777-7094) is open until 7 p.m. Central Time. Online orders that don't require manual processing or validation can be submitted until 11:59 p.m. Central. All orders received after these times will be processed for the following month. Volume transfers for March business must be submitted in the Dealer Zone or DBS by 11:59 p.m. Central on Monday, April 6.



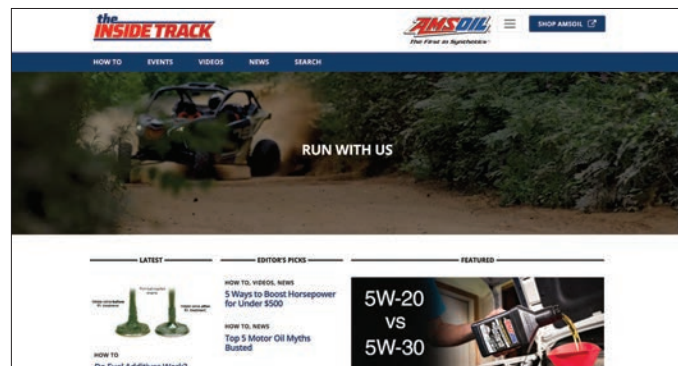
### AMSOIL Becomes Title Sponsor of Inaugural Summernats USA Event

AMSOIL has signed on to become the title sponsor of Summernats USA, America's most powerful car festival. The inaugural event will be held March 12-14 at Freedom Factory and Bradenton Motorsport Park in Bradenton, Fla. and will feature three days of exciting burnouts, drag racing, powerskids, horsepower heroes on the dyno, car shows, concerts, fireworks and more.

The original Australian version of Summernats wrapped up in Canberra in January, boasting over 130,000 spectators and over 3,000 cars.

"AMSOIL Summernats USA is redefining what an American car festival can be – bold, exciting, community-driven – and that aligns perfectly with the AMSOIL spirit," said AMSOIL Director, Integrated Marketing Holly Dill. "We're proud to support an event that celebrates automotive passion at its highest level."

Visit [summernatsusa.com](http://summernatsusa.com) for more information or to purchase tickets.



### Visit The AMSOIL Inside Track

The AMSOIL Inside Track ([blog.AMSOIL.com](http://blog.AMSOIL.com)) provides a single destination for how-to videos, customer testimonials, blog posts, product news, racing/events information and more. Be sure to add The Inside Track to your favorites and check frequently. We add new content every week and it's a great source of marketing material for your social-media accounts and website. Email or text content directly to customers and prospects using Dealer-number transferring links to ensure you receive credit for all registrations and sales.

### Updated Synthetic Multi-Vehicle Power Steering Fluid Labels

AMSOIL 100% Synthetic Multi-Vehicle Power Steering Fluid (PSFCN) has been updated with a bilingual English/French label in the U.S. and Canada. Its formulation and pricing remain unchanged. Expect to see the new labels in distribution centers as current stocks are depleted. The PSFCNC product code is discontinued. Canadian Dealers and customers should begin using product code PSFCN.



### AMSOIL Oil Filters Supply-Chain Disruption & Current Solutions

One of our filter manufacturing partners unexpectedly halted production of most filters, including AMSOIL Oil Filters, which is limiting our ability to maintain typical filter inventories. In order to stretch our existing inventory as long as possible, we have temporarily discontinued the option to purchase filters in case quantities for all customer and account types.

We were exploring new filter partnerships prior to this unexpected disruption, and we are nearing a new agreement now. It will still take time

to resume production of AMSOIL Oil Filters; we expect to be back to full strength in approximately six months. In the meantime, WIX Oil Filters remain available as a high-quality replacement for AMSOIL Oil Filters.

We apologize for this disruption. It affects many businesses in our industry. We have acted swiftly to boost our supply of WIX filters in the interim and secure new partnerships that will allow us to bring AMSOIL Oil Filters back to market as quickly as possible for the customers we serve. Watch for updates as this situation evolves.





# EXCITING NEW AMSOIL/ FLEECE PARTNERSHIP OPENS DOORS

The majority of current Fleece Performance Engineering customers own or operate a small commercial business.

Our new high-profile partnership with Fleece Performance Engineering increases AMSOIL brand awareness with Fleece customers, opening doors for AMSOIL Dealers to register new commercial accounts and increase sales across the entire AMSOIL product line.



PROTECTION | PERFORMANCE  
you demand. | you deserve.™

ISO 9001/ISO 14001 REGISTERED

**Questions/Comments**

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# SPECIALIZED LUBRICANTS ENGINEERED FOR WHAT YOU DRIVE AND HOW YOU DRIVE®

V-twins, hybrids, lawn mowers, race cars – whatever you drive, no two engines function exactly the same way. Getting the best performance and longest life out of your vehicles and equipment requires specialized lubricants.

AMSOIL products are engineered to deliver targeted, application-specific benefits so you can extract maximum performance and life from your equipment.

