



► DISTRIBUTOR EDITION

MAGAZINE

AUGUST 2026

UNDERSTANDING GEAR-OIL GRADING SYSTEMS

| PAGE 8



THE BAR WAS HIGH WE RAISED IT AGAIN



AMSOIL made history in 1972 when AMSOIL Synthetic Motor Oil became the world's first API-qualified synthetic oil. But that was just the beginning.

After years of research, experimentation and validation, the next-generation formulation of AMSOIL Signature Series 100% Synthetic Motor Oil is resetting the bar for performance – again.

Now available on a rolling basis.





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From the Chairman

"Customer satisfaction is all that matters."

That's a message we work hard to reinforce throughout AMSOIL. It's one of our core values: ***Put the customer first. Customer satisfaction matters more than a sale.*** It is posted across our facilities and shared in meetings and internal communications. Recently, we even added a display outside an AMSOIL Center boardroom that reads, "Customer First. Performance Always." It's a visible reminder of what we stand for.

But values only matter if they show up in our actions. To ensure they do, we've taken steps to hold ourselves accountable. Our Customer Service team is empowered to resolve issues quickly and fairly when something goes wrong. We track every instance where a customer contacts us due to a problem — damaged shipments, incorrect products, packaging issues — and we measure those as "defects per order." That metric is tied directly to our employee incentive plan. In other words, we don't just talk about customer satisfaction; we measure it and we reward it.

There are countless ways to earn — or lose — customer trust. Maintaining strong product availability is one example. Customers depend on our products to do their jobs, keep their vehicles running and make the most of their time off. Other examples include fast, accurate shipping, products that perform as promised and responsive, knowledgeable support. Some of these require significant effort and coordination; some are simple. But the simple ones matter just as much.

Answering the phone. Returning calls promptly. Keeping voicemail functional and up to date. These are small actions, but they carry a lot of weight with customers. One missed opportunity can overshadow a great deal of good work.

Every interaction matters. The easy things — being reachable, being responsive, following through — create confidence and trust. The more challenging things — building deep product knowledge, managing inventory, solving problems quickly, going the extra mile — are what turn customers into long-term advocates.

Both are essential.

You represent AMSOIL in your communities. Customers choose you because they expect a better experience. You can provide more knowledge and be more responsive and personal than what they'll find elsewhere. That's one of our greatest strengths, and it's something no large competitor can replicate.

My request is simple: focus on the fundamentals and execute them consistently. Take care of the easy things every time. Then look for opportunities to go beyond expectations. When we all do that, we don't just satisfy customers, we fulfill our mission and earn their loyalty.

Alan Amatuzio
Chairman & CEO



NEW AMSOIL SYNTHETIC MOTORCYCLE OIL

- MAXIMUM POWER & PERFORMANCE
- SUPERIOR ENGINE PROTECTION
- SMOOTH AND PRECISE SHIFTING

AMSOIL Synthetic Motorcycle Oil is precision engineered to **deliver maximum power and performance**, no matter how hard you ride. It meets the latest international API SP and JASO MA2 standards for all four-stroke street, adventure, touring and racing motorcycles.



LETTERS TO THE EDITOR

DIESEL OILS

On the surface, this is a question that must have been asked by many Dealers over time. Our apologies in advance for a possible repeat.

There are many diesel owners who will admit that AMSOIL synthetic diesel oils are probably better than the Shell Rotella* that they use. However, they will not switch and just stay with the product of familiarity.

Would AMSOIL entertain the idea of performing comparison tests of AMSOIL diesel oils and Shell Rotella, and of course publishing reports of those tests? When we say "reports," in some detail rather than a one-image snapshot. This information might just push those customers over the edge, into AMSOIL territory.

Regards,

Alex & Anne Farkas

AMSOIL: Thank you for the suggestion, Alex and Anne. We are always looking for creative and impactful ways to demonstrate the superior protection and performance qualities of AMSOIL lubricants compared to industry standards and competing products. In-depth technical demonstrations require significant time and resources to develop and publish, but we will certainly take your recommendation under consideration as we build our future testing plans.

AMSOIL INDUSTRIAL

With the addition of the AMSOIL Industrial line, there are now more products in the AMSOIL line but not necessarily available to the Dealer network. I would like AMSOIL to seriously look at moving some products over to allow AMSOIL Dealers the opportunity to sell some of these products. This would include soluble oils (cutting and grinding) for saws, drill presses, etc., expand the greases line and quench oils. I know some of the lubricants are extremely specialized, like for turbines and medical lubricants, but I know there are several lubricants that can be used with machine shops, welding shops

and manufacturing facilities that we as Dealers could tap into. Allowing Dealers to tap into these markets helps increase their product portfolio when working with existing companies, and may allow them to get their foot in the door of prospective accounts.

Brett Camacho

AMSOIL: Thank you, Brett. While there are no imminent metalworking-fluid new-product releases on the horizon, what you have described is part of our long-term plan. Making it happen will take time. Our next priority is revamping and expanding our grease line, after which we will review the possibility of adding a cutting/tapping fluid. Stay tuned.

AMSOIL MP

I have a retail account that is a bait and tackle supply, so I got curious and found an article in *AMSOIL Magazine* a few years ago about using AMSOIL MP (AMP) on fishing reels. Has it been considered to put the MP in bottles with needles for cleaner and precision placement? This, of course, would have many other applications.

Joe Johnson

AMSOIL: AMSOIL MP works great for protecting fishing reels against corrosion, Joe. We've looked at a dripper-bottle option, but cannot offer it at a cost-competitive price. We will continue monitoring the market in case things change.

FUEL ADDITIVES

Earlier this year I suggested a review of the fuel-additive cap seals and recommended switching the seal on Upper Cylinder Lubricant (UCL) to one similar to the one on P.i.[®] (API). Now it would seem the P.i. cap seal has been changed to match the "problematic" seal found on Upper Cylinder Lubricant.

Could you help me understand the switch and explain the reasoning behind the use of this difficult-to-open cap seal?

Thank you again,

Sam Zicafoose

AMSOIL: We're sorry the cap seals are more difficult to open, Sam. We had to make this change because the old seals were not performing to our quality standards. The new cap seals are harder to remove, but better at preventing leaks, which is a tradeoff we had to accept.

Email letters to:

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Or, mail them to:

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Letters are subject to editing for length and clarity; please include your name, address and phone number. Unsigned letters will not be published.



Alex Thompson | DIRECTOR, PRODUCT MARKETING – AUTOMOTIVE & COMMERCIAL

Several factors contribute to oil consumption.

Worn piston rings and volatile oil are two of the most common.

We've all been there before. The light turns green and the car in front of you takes off, leaving a billowing cloud of blue smoke in its wake. The scent of burnt oil wafts through your vehicle and you let off the throttle until the source of the problem disappears down the road.

Oil consumption is an interesting phenomenon since so many factors can influence how much oil – if any – your vehicle burns and spits out its tailpipe. It's easy to assume all oil consumption is bad, but it can be a normal part of engine operation, depending on your vehicle. In fact, GM* defines "acceptable" oil consumption as one quart every 2,000 miles (3,219 km) in properly maintained passenger cars and light-duty trucks operated under typical conditions.

So let's assume the vehicle ahead of you doesn't fit these parameters. What's going on, and what can be done to help solve the problem?

Mechanical Defects

A host of mechanical variables can contribute to oil consumption, but worn or stuck piston rings are a prime culprit. The rings are responsible for forming a seal against the cylinder wall that prevents oil from entering the combustion chamber and burning. On the down stroke, the rings scrape excess oil off the cylinder wall into the crankcase. To form a good seal, the ring grooves must be true and flat, not flared or shouldered, and the rings must move freely in their grooves. Otherwise, oil can enter the combustion chamber and burn.

In some cases, using a higher viscosity motor oil can help fill the widening gap between the rings and cylinder wall, reducing oil consumption. Let's assume

the driver in front of us is piloting a 2017 Ford* F-350 Super Duty.* He uses 10W-30 conventional motor oil and has accumulated 250,000 miles (402,336 km). If we consult his vehicle owner's manual (or the Shop by Vehicle tool at AMSOIL.com), we find that the vehicle manufacturer recommends several different motor oil viscosities, depending on climate. Some other vehicle manufacturers – typically diesel or foreign – also recommend multiple oil viscosities based on climate. Most, however, recommend a single viscosity. Our Super Duty driver can try switching to a higher viscosity within the acceptable range – 5W-40 or 15W-40, for example – to help seal the rings.

He and others unable or unwilling to switch viscosities can also try a couple other things. AMSOIL Engine and Transmission Flush (FLSH) helps clean piston and ring deposits, promoting formation of a good seal to reduce oil consumption. For ongoing maintenance, a high-quality fuel additive, such as AMSOIL P.i.® (API) or Diesel 4-IN-1 (ADP), helps keep the pistons clean and functioning properly for maximum engine performance.

All that said, even switching to the greatest lubricants and fuel additives in the world won't fix previously worn main bearings, valve stems or valve guides that contribute to oil consumption.

Volatile Motor Oil

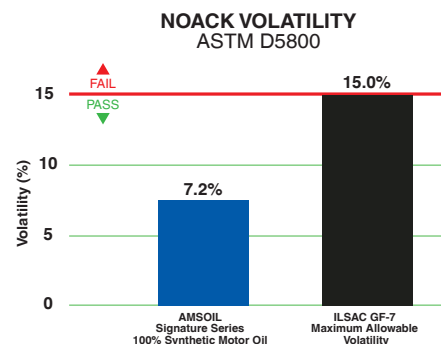
A motor oil's volatility also contributes to oil consumption. "Volatility" defines a lubricant's evaporative loss. The more volatile the lubricant, the higher the tendency to evaporate and exit the engine through the crankcase ventilation system. The more it evaporates, the less oil is left to protect equipment

and the faster a user must replace the lost oil. You may have experienced the phenomenon if you've owned a vehicle that "uses" oil. The small, light molecules in conventional lubricants evaporate at relatively low temperatures. These light molecules require less energy in the form of heat than heavier molecules to be lifted out of the solution and into the air.

Volatility affects more than the rate of oil consumption. When light elements in oil evaporate from heat, the oil's viscosity increases. This thicker oil forces the engine to work harder, resulting in several problems, including the following:

- Performance loss
- Fuel economy loss
- Poor cold-temperature starting
- Increased engine deposits

AMSOIL synthetic motor oils, in contrast, are formulated with high-quality synthetic base oils that offer improved resistance to heat. As a result, they naturally resist oil consumption better than conventional oils. In fact, AMSOIL Signature Series 100% Synthetic Motor Oil delivers two times better protection against volatility.¹



¹Based on AMSOIL Signature Series 0W-20 compared to the API SQ limit using the ASTM D5800 NOACK volatility test.



Understanding Gear-Oil Grading Systems

Gear oil plays a vital role in protecting the most heavily loaded components in modern drivetrains. From high-performance sports cars operating at extreme temperatures to heavy-duty trucks towing heavy loads, gear lubricants must withstand intense pressures, resist thermal breakdown and maintain a durable lubricating film under demanding conditions. In these environments, the wrong lubricant can quickly lead to increased friction, accelerated wear and costly component failure. As power densities rise and operating conditions become more severe, selecting the correct gear oil is more important than ever for maintaining reliability, efficiency and long service life.

Multiple industry organizations, including the American Petroleum Institute (API), the Society of Automotive Engineers (SAE) and the U.S. Military, have developed their own classification systems to define performance and viscosity characteristics. These systems are essential for standardizing lubricant selection, but they can also create confusion if their differences are not fully understood.

API Performance Ratings – How the Oil Performs

The API classifies gear lubricants using GL (Gear Lubricant) performance ratings, ranging from GL-1 through GL-5. Each level reflects the lubricant's ability to handle increasing levels of load, sliding contact and extreme-pressure conditions. Lower-tier classifications, such as GL-1, are intended for very light-duty applications and typically contain little to no extreme-pressure (EP) additives.

As the GL number increases, so does the lubricant's load-carrying capability and additive complexity. GL-4 oils are commonly used in manual transmissions and transaxles where moderate EP protection is required, and where compatibility with synchronizers, often made from copper

alloys, is critical. In contrast, GL-5 oils are formulated for the most severe conditions, such as hypoid gear sets found in automotive differentials. These applications involve significant sliding contact and high-torque loads, requiring robust EP additives to prevent metal-to-metal contact under extreme stress.

In addition to GL classifications, the API also defines MT-1, a supplemental standard specifically for non-synchronized manual transmissions in heavy-duty trucks. Lubricants meeting MT-1 must demonstrate enhanced thermal stability, cleanliness and compatibility with seals and copper-containing alloys.

SAE Viscosity Grades – How the Oil Flows

The SAE defines viscosity grades for gear lubricants under the SAE J306 standard, which establishes how gear oils are classified based on their flow characteristics at both low and high temperatures. These grades are expressed using numbers such as 75W-90, 80W-90 or 85W-140, where the "W" designation indicates winter performance and reflects how well the lubricant flows in cold conditions.

A common misconception is that gear oils are inherently thicker than motor oils because their grade numbers are higher. In reality, gear oils and motor oils are measured using different viscosity scales. For example, an SAE 75W-90 gear oil may have a similar viscosity at operating temperature to an SAE 10W-40 motor oil.

Multi-grade gear oils, such as 75W-90, are formulated to perform across a broad temperature range, remaining fluid for cold starts while resisting thinning at elevated operating temperatures.

Military Specifications – How Thoroughly the Oil has been Validated in Severe Duty

In addition to commercial standards

developed by API and SAE, the U.S. Military has established its own gear-lubricant specifications to ensure consistent performance under some of the most demanding operating conditions imaginable. Military classification systems are designed to address extreme environments, including wide temperature fluctuations, heavy shock loading, prolonged storage requirements and exposure to contaminants such as water and dust. As a result, these specifications tend to be highly rigorous.

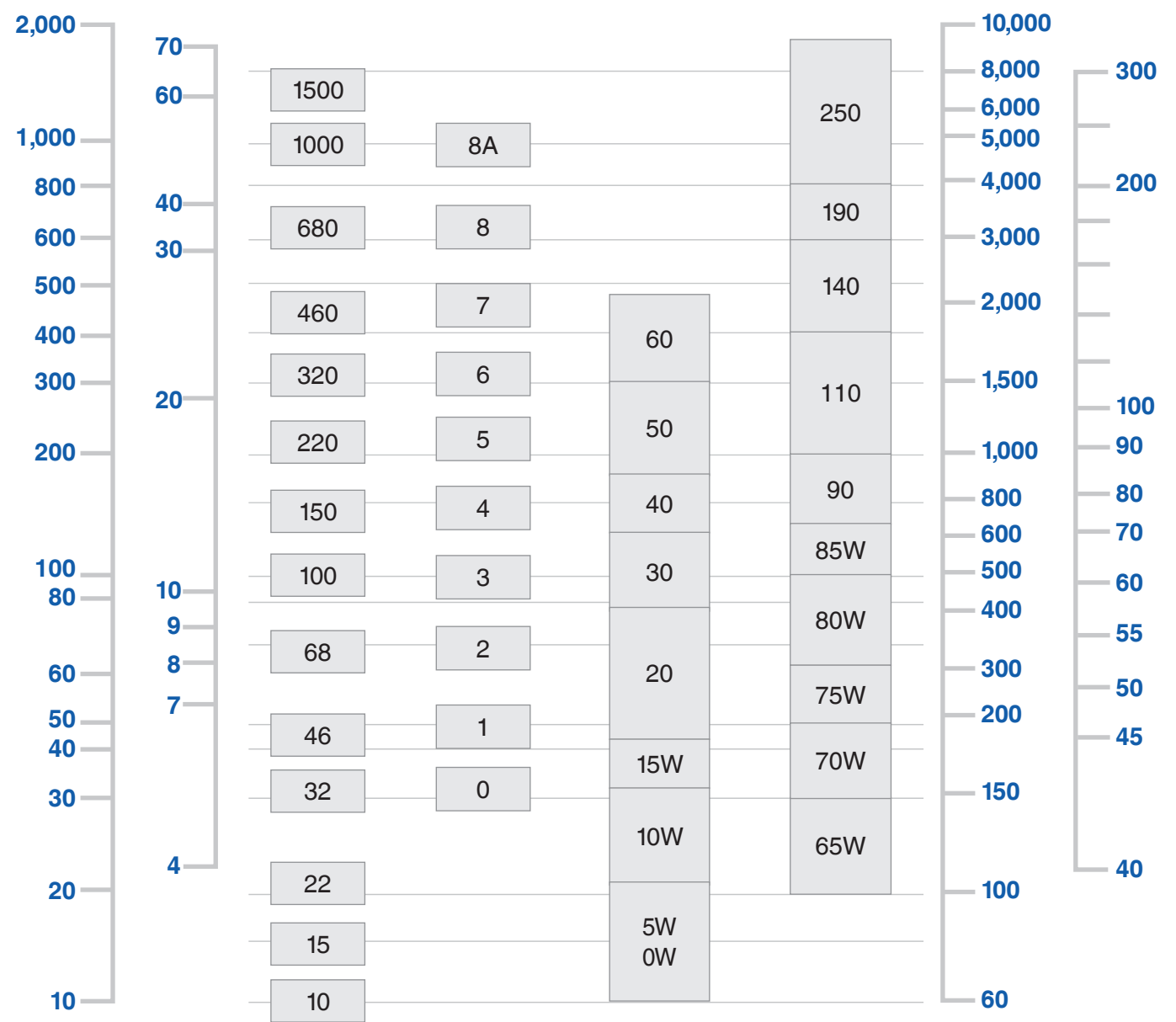
Military gear-lubricant specifications are typically identified using "MIL" designations, such as MIL-PRF-2105 (now largely replaced by SAE J2360, which harmonizes military and commercial requirements). These standards incorporate both viscosity grading and performance criteria, ensuring that lubricants not only meet specific flow characteristics, but also provide adequate load-carrying capacity, oxidation resistance, corrosion protection and compatibility with seals and metals, including copper-containing alloys.

The Complete Picture

Gear-oil grading systems are essential to ensure adequate drivetrain protection and performance. API performance ratings, SAE viscosity grades and military specifications each provide a different perspective on how a lubricant will behave under load, temperature and operating stress. When considered together, they provide a more complete picture of a product's capabilities. Choosing the right gear oil not only protects critical components from wear and failure, but also supports optimal efficiency, reliability and long-term performance across a wide range of applications. Fortunately for AMSOIL Dealers and customers, we make selecting the right gear oil simple with our Shop by Vehicle tool at AMSOIL.com/AMSOIL.ca.



Kinematic		ISO	AGMA	SAE Crankcase	SAE Gear	Saybolt	
cSt @ 40°C	cSt @ 100°C	cSt @ 40°C	SUS @ 100°F cSt @ 40°C	cSt @ 100°C	cSt @ 100°C	SUS @ 100°F	SUS @ 210°F



VISCOSITIES ARE RELATED HORIZONTALLY

HOLD ON TO YOUR POWER

Signature Series 100% Synthetic Motor Oil Preserves Horsepower and Torque

Today's engines provide more horsepower and torque than ever, delivering impressive towing capability, quick acceleration and the confidence to handle demanding workloads. But that performance isn't guaranteed to last. Over time, internal wear, deposits and sludge can quietly chip away at engine efficiency, reducing the power you rely on every day. Protecting your engine's horsepower and torque is a key reason to choose your motor oil wisely. By maintaining internal cleanliness and reducing component wear, motor oil plays a direct role in preserving the power and responsiveness you expect. AMSOIL Signature Series 100% Synthetic Motor Oil is engineered to protect horsepower and torque, helping your engine deliver consistent performance mile after mile.

Hidden Power Thieves

Horsepower and torque don't simply disappear overnight; they are gradually reduced by the natural byproducts of engine operation. Over time, engine wear, deposits and sludge can work together to rob performance.

As an engine accumulates miles, wear on critical components like piston rings, cylinder walls and valvetrain parts starts to take a toll. These parts are essential for maintaining proper compression and sealing inside the combustion chamber. Even slight losses in sealing efficiency can lead to measurable drops in power output, reducing the engine's ability to generate force.

At the same time, carbon deposits build up on pistons, intake valves and within combustion chambers. These deposits interfere with airflow and disrupt proper fuel atomization, both of which are essential for efficient combustion. When combustion efficiency declines, so does the engine's ability to produce maximum horsepower and torque.

When present, sludge formation further compounds the problem. Often the result of oxidation and contamination of the oil, sludge can restrict oil flow and limit lubrication to vital engine components, accelerating wear and increasing friction and heat.

The result is an engine that no longer performs at its peak, delivering reduced throttle response, diminished pulling power and decreased overall efficiency.

Engineered to Defend Performance

Signature Series 100% Synthetic Motor Oil is engineered to protect engine performance. Premium synthetic base oils provide exceptional resistance to breakdown under high heat, helping maintain viscosity and film strength even in extreme conditions. Exceptional oxidation resistance helps prevent sludge formation, ensuring oil passages remain clean. Advanced additive systems actively combat deposit formation by keeping contaminants suspended and preventing buildup on engine surfaces. A durable protective barrier between moving parts effectively reduces metal-to-metal contact

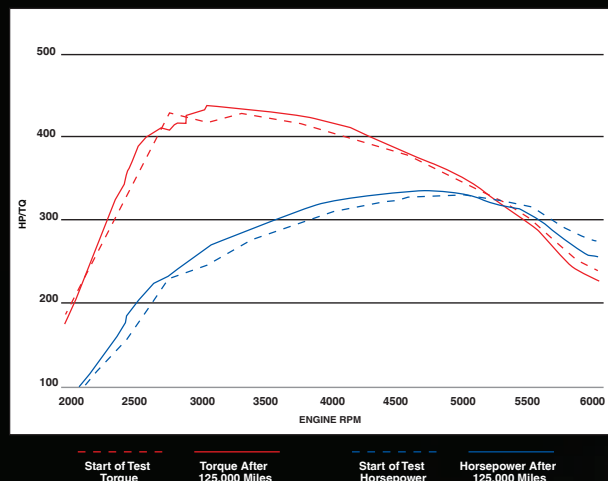
and preserves critical tolerances. Together, these features help engines maintain efficiency and internal cleanliness, two essential factors in preserving horsepower and torque over time.

Proven Performance Retention

AMSOIL Signature Series 100% Synthetic Motor Oil is built to help engines run stronger, longer¹ — helping protect engines from performance loss throughout their lives. To evaluate horsepower and torque retention, Signature Series 5W-30 100% Synthetic Motor Oil (ASL) was installed in a 2025 Ford* F-150 Raptor* and run through a 125,000-mile (201,168-km) test. Oil changes were performed at 25,000-mile (40,234-km) intervals, and power sweeps were performed before and after the 125,000-mile test protocol.



TORQUE & HORSEPOWER MEASURED BEFORE & AFTER 125,000-MILE TEST



As the results show, Signature Series maintained horsepower and torque throughout the entire 125,000-mile test, even under the elevated stresses of a high-output 3.5L engine.

Engine protection goes far beyond avoiding catastrophic failure. Protecting your engine's horsepower and torque is a critical job for motor oil. AMSOIL Signature Series 100% Synthetic Motor Oil is engineered to address the specific factors that quietly erode power over time, helping engines maintain the strength, responsiveness and capability they were built to deliver so you can hold on to the power you count on every day.

COMBAT FUEL ISSUES WITH AMSOIL DIESEL FUEL ADDITIVES

Poor diesel fuel quality can foul injectors, accelerate injector pump wear, lead to rough running, impede starting and cause cold-temperature stalling. AMSOIL diesel fuel additives effectively combat these issues and help improve diesel engine performance.

AMSOIL Diesel 4-IN-1 (ADB)

- Combines superior detergency, improved lubricity, excellent anti-gelling properties and increased power in one convenient package

AMSOIL Diesel Injector Clean (ADF)

- Effectively removes all types of fuel-system deposits and improves lubricity

AMSOIL Diesel Cold Flow (ADD)

- Depresses diesel-fuel pour point and improves cold-flow filtration properties

Not available in Canada

AMSOIL Diesel Cetane Boost (ACB)

- Improves combustion efficiency and power and increases cetane up to eight points

AMSOIL Diesel Injector Clean + Cetane Boost (ADS)

- Combines superior detergency, improved lubricity and increased power in one convenient package

AMSOIL Diesel Recovery (DRC)

- Quickly liquefies gelled diesel fuel and thaws frozen fuel filters





DISTRIBUTOR SPOTLIGHT

As AMSOIL continues to expand its presence around the world, dedicated distribution partners play a critical role in introducing customers to premium synthetic lubricants and the AMSOIL brand. One of the newest additions to the AMSOIL international network is MOAUTO International Co. Ltd., serving customers throughout Taiwan.

Located in New Taipei City, MOAUTO became an AMSOIL Distributor earlier this year and has quickly established a solid foundation for growth. The company chose to represent AMSOIL because of its reputation for high-quality, American-made lubricants and its comprehensive product portfolio.

According to MOAUTO leadership, "We became an official AMSOIL Distributor to increase premium lubricant availability throughout our established wholesale, retail and service-center networks across Taiwan."

MOAUTO operates one of Taiwan's largest online lubricant retail platforms and three company-owned service centers under the brand "Crazy Oil." In addition to its online presence, MOAUTO supports a network of more than 500 automotive service providers across the country.

"We became an official AMSOIL Distributor to increase premium lubricant availability throughout our established wholesale, retail and service-center networks across Taiwan."

The company is focused on growing both passenger-car and motorcycle-oil sales by using social media, trade shows and sponsorships to introduce AMSOIL products to new customers. In fact, AMSOIL Signature Series Synthetic Motor Oil and AMSOIL Synthetic Motorcycle Oil are already experiencing growth through increased consumer awareness in the Taiwanese market.

Like many AMSOIL Distributors around the world, MOAUTO faces a competitive marketplace filled with established lubricant brands. The company believes the AMSOIL reputation for quality and performance provides a strong opportunity to carve out a unique position in the market.

MOAUTO's customers value performance, reliability and competitive pricing. "Our goal is to



Distributor Spotlight

COUNTRY: TAIWAN
COMPANY NAME: MOAUTO
INTERNATIONAL CO. LTD.

continue gaining market share and increasing awareness of AMSOIL as a premium-quality lubricant brand," said MOAUTO leadership.

According to MOAUTO, AMSOIL products have already earned a positive reputation among enthusiasts and consumers who appreciate high-quality lubrication and dependable performance. The company is committed to expanding that consumer sentiment throughout Taiwan.





Spirit of Determination & Culture of Collaboration

Rafael Decanio

By Lucy Ibanez

On the evening of June 24, dual earthquakes of 7.2 and 7.5 magnitude struck Venezuela only seconds apart. The internet went dark and cellular towers were overloaded with calls for help. The Venezuelan Official AMSOIL Distributor [GA1.1][GA1.2] team and their families were quickly accounted for, except Janette Longa, who was trapped inside her collapsed home. Her husband, Carlos Longa, extracted her 20 hours later with assistance from team member Carlos Mora. Team member Deminson Rojas helped pull six survivors from collapsed buildings on the first day. The same story echoed across the region as survivors resorted to digging their loved ones out of the rubble by hand.

Day Two

All available four-wheel-drive vehicles were pulling rubble away from buildings to help extract survivors. Mora opened his home in Caracas to provide additional support for displaced families while rescue efforts continued. The AMSOIL Distributor transformed its Venezuelan office into an aid center and organized the distribution of supplies to the most devastated areas in La Guaira. The team set up water stations, generators, lights and Starlink internet access that enabled survivors trapped inside collapsed buildings to communicate their locations.

For 48 hours, help was provided by Venezuelan community solidarity, powering worksites with their own generators, lights, drones, cameras, motion detectors and whatever equipment they had on hand. Infrastructure failures delayed access, but international support finally began arriving in the hardest-hit areas on the third day.

One Month

Demands for available resources increased daily and elevated temperatures made ongoing recovery operations even more challenging as workers submitted to physical and mental exhaustion. Even after heavy-duty earthmoving equipment



Carlos Longa



Rojas Valdez



Iron Performance



Carlos Longa



Carlos Longa



Luis Plaza

arrived in La Guaira, diesel shortages prevented many vehicles from operating at capacity. As mountains of fallen skyscrapers were slowly peeled away, countless ordinary people who instantly lost everything quickly became superheroes, summoning strength to help one another.

Everyone on the AMSOIL Distributor team was determined to assist however they could. Driscoll Junior Rojas Valdez provided equipment and distributed critical supplies and recovery equipment to support search and rescue operations, including medicine, food, water, clothing and fuel. Néstor Arévalo transported more than 10 tons of relief supplies from Puerto La Cruz to La Guaira. Jairo Zurita spent 19 straight days installing fresh-water showers; delivering bulk food, prepared meals, water, medical supplies, hygiene kits and tools; transporting international rescue workers; and helping injured people and pets.



Rafael Decanio

The Aftermath

The response has extended well beyond the core team, but sourcing supplies remains difficult, and round-trip transportation to the devastated areas takes more than six hours due to road closures. The Venezuelan team and greater community continue to provide aid, equipment and transport for international rescue, recovery and relief crews in the hardest-hit areas. Their contributions reflect the AMSOIL core values of determination, collaboration and service to others.

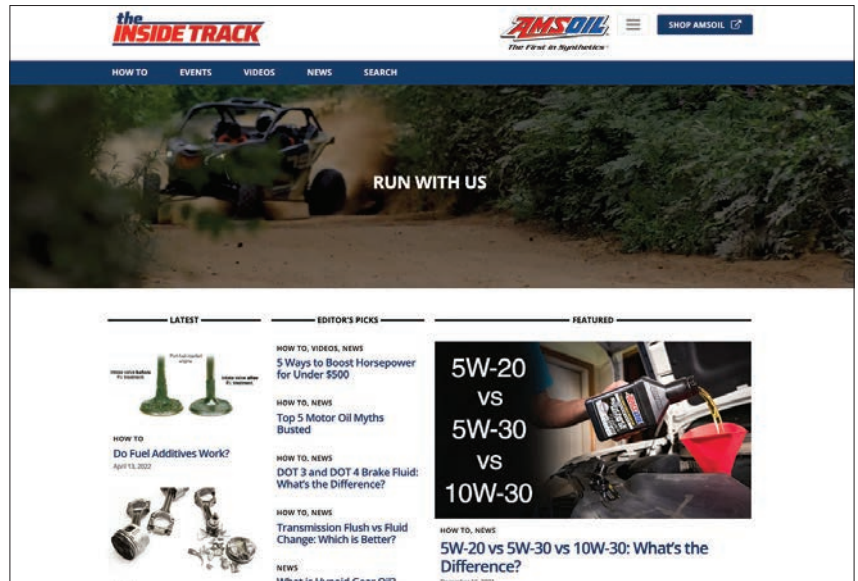
Years of cleanup lie ahead, and rebuilding will take even longer. Learn more about this heroic story and how you can help by following the AMSOIL Venezuela Instagram account [GA2.1] @AMSOILVE.

AMSOIL Heavy-Duty Bypass System Discontinued

The AMSOIL Heavy-Duty Bypass Filtration System (BMK30) is discontinued and no longer available due to low demand and persistent supply chain challenges. The AMSOIL Heavy-Duty Bypass Filter (EABP120) recommended for use with the BMK30 is currently out of stock, and the Donaldson P570027 is recommended in its place.

Visit The AMSOIL Inside Track

The AMSOIL Inside Track (blog.AMSOIL.com) provides a single destination for how-to videos, customer testimonials, blog posts, product news, racing/events information and more. Be sure to add The Inside Track to your favorites and check frequently. We add new content every week and it's a great source of marketing material for your social media accounts and website. Email or text content directly to customers and prospects using Dealer-number transferring links to ensure you receive credit for all registrations and sales.



CLEANER. FASTER. EASIER.

The AMSOIL easy-pack helps you access tough-to-reach fill holes. The flexible packaging makes changing fluid cleaner and faster, and eliminates the need for a pump.

Stay ahead of the curve with this revolutionary solution to challenging installations.





PROTECTION | **PERFORMANCE**
you demand. | *you deserve.™*

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August 2026



KEEP THE SHINE ON YOUR RIDE

AMSOIL CAR CARE Premium car-care products
to help vehicles shine brighter and last longer.